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# CHRISTOPHER SIX

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## PROFILE

Christopher Six is a passionate advocate of community journalism with nearly thirty years in the media, corporate communications and marketing. An award-winning designer, columnist, illustrator, photographer and newsroom leader, his is a respected voice in journalism ethics. A veteran reporter, he has created and taught news writing seminars for community colleges and the Pennsylvania Newspaper Association.

## EXPERIENCE

### FREELANCE WRITER AND COMMUNICATIONS CONSULTANT – 1991-PRESENT

Write business, sports, op-ed and feature stories for newspapers, magazines and Web sites. Editing. Content management. Pagination. Create marketing publications for companies and non-profit organizations. Design book and CD covers. Information architecture. Audio digitization. IT troubleshooting. On-air radio work. Created classes in freelance news writing for Reading Area Community College and the Pennsylvania Newspaper Publishers Association.

### EDITOR-IN-CHIEF, PIEDMONT MEDIA LLC; WARRENTON, VA – 2018-2018

In charge of news operations for the Fauquier, Prince William and Gainesville Times newspapers and associated products. Created budgets and directed coverage strategies. Wrote columns and editorials, member of the editorial board. Page design. Helped maintain and direct the website and social media presence, as well as video and podcasts.

### MANAGING EDITOR, PIEDMONT MEDIA LLC; WARRENTON, VA – 2016-2018

Second to the Executive Editor in the newsroom management. Head of editorial production, visuals and design for the Fauquier, Prince William and Gainesville Times newspapers and associated products.

### PHOTO/GRAPHICS EDITOR, STARS AND STRIPES; WASHINGTON, DC – 2003-2016

Managed the photo/graphics department for the editorially independent newspaper for the U.S. military community, leading a small team of photo editors and artists. Coordinate workflow with departments and bureaus across the globe; giving daily input and guidance on page design, photo selection, and special projects. Developed detailed guidelines for photo selection, illustrations, ethical standards and policies in design and photography, and was instrumental in developing procedures for the newspaper's disaster recovery plan. Helped write the newspaper's first comprehensive design style guide.

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GRAPHICS EDITOR, THE MERCURY; POTTSTOWN, PA – 1998-2001

Created maps and graphics for a Pulitzer Prize winning daily newspaper, also serving in a variety of other roles as needed, including slot, wire, advertorial and regional edition editor. Maintained the Business and Opinion pages. Mentored stringers on proper techniques for news writing. Managed newspaper's Web presence. Headed editorial portion of a full newspaper redesign. Wrote stories and columns.

## EDUCATION

AMERICAN UNIVERSITY, WASHINGTON, DC – B.A., JOURNALISM, 1994

## SKILLS

News writing • Sports writing • Feature writing • Business writing • Op-Ed • Editing • Web editing • Web graphics • Web design • Content management • SEO • Social media • Newsletters • Blogging • Pagination • Print production • Photography • Photo editing • Illustration • Graphic design • News design • Newspaper redesigns • Logo design • Adobe Creative Suite • Microsoft Office • Wordpress • Mailchimp • Management • Hiring • Scheduling • Presentations • Budgeting • Strategic Planning • IT troubleshooting • Quality Control • Technical documentation • Video and audio production • Radio production • Podcasting • On-air experience

## ACCOMPLISHMENTS

- Judge for New Jersey Press Association Awards in info-graphics and illustration
- Vice President and founding member, Shenandoah Valley Jazz Society
- Founding committee member, Sound Advice Big Band
- Former President, Swing Fever Dance Band
- Former Secretary, Spirit of the Airwaves Players
- Virginia Press Association recognition awarded in April 2017:
  - 1st Place:** 2016 Excellence of sports pages with the sports and design staff
  - 2nd Place:** 2016 General makeup with staff
- In 2018 and 2019, The Fauquier Times was recognized by the Virginia Press Association as the best large, non-daily newspaper in Virginia with a circulation of 7,000 or more
- Virginia Press Association recognition awarded in April 2019:
  - 1st Place:** 2018 General makeup – with staff
  - 2nd Place:** 2018 Informational graphics
  - 2nd Place:** Virginia Gold Cup special edition – with staff
  - 3rd Place:** Multimedia report