CHRISTOPHER SIX

Passionate advocate of community journalism with more than thirty years in the media, corporate communications and marketing. Award-winning designer, columnist, illustrator, photographer, newsroom leader, and respected voice in journalism who has created and taught news writing seminars for community colleges and the Pennsylvania Newspaper Association.

EXPERIENCE

MANAGING DIGITAL EDITOR; WILLIAMSBURG, VA — 2022-PRESENT

Manage a staff of three reporters. Rewrites and creates original content for an online digital newspaper. Editing. Content management. Promote and market the publication. Creates on-air news scripts and produce one-minute news spots for radio stations. Publicly represents the organization. Social media management. Directs coverage strategies.

FREELANCE WRITER AND COMMUNICATIONS CONSULTANT — 1991-PRESENT

Write business, sports, op-ed and feature stories for newspapers, magazines and websites. Editing. Content management. Pagination. Create marketing publications for companies and nonprofit organizations. Design book and CD covers. Information architecture. Newspaper redesigns. IT troubleshooting. On-air radio, podcasting and video work. Created classes on freelance news writing.

EDITOR-IN-CHIEF, PIEDMONT MEDIA LLC; WARRENTON, VA — 2018-2018

In charge of news operations for the Fauquier, Prince William and Gainesville Times newspapers and associated products. Created budgets and directed coverage strategies. Wrote columns and editorials, member of the editorial board. Page design. Helped maintain and direct the website and social media presence, as well as video and podcasts.

MANAGING EDITOR, PIEDMONT MEDIA LLC; WARRENTON, VA — 2016-2018

Head of editorial production, visuals and design for the Fauquier, Prince William and Gainesville Times newspapers and associated products. Full newspaper redesign.

PHOTO/GRAPHICS EDITOR, STARS AND STRIPES; WASHINGTON, DC — 2003-2016

Managed the photo/graphics department for the editorially independent newspaper for the U.S. military community. Led a small team of photo editors and artists. Coordinated workflow with global departments and bureaus; gave daily input and guidance on page design, photo selection, and special projects. Developed detailed guidelines for photo selection, illustrations, ethical standards and policies in design and photography. Was instrumental in developing procedures for the newspaper's disaster recovery plan. Helped write the newspaper's first design style guide.

GRAPHICS EDITOR, THE MERCURY; POTTSTOWN, PA — 1998-2001

Created maps and graphics for a Pulitzer Prize winning daily newspaper, also serving in a variety of other roles as needed, including slot, wire, advertorial and regional edition editor. Maintained the Business and Opinion pages. Mentored stringers on proper techniques for news writing. Managed newspaper's Web presence. Headed editorial portion of a full newspaper redesign. Wrote stories and columns.

EDUCATION

AMERICAN UNIVERSITY, WASHINGTON, DC — B.A., JOURNALISM, 1994

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